

ECO AMBASSADOR
ENVIRONMENT IN ACTION
FOR MILLBURN



SECOND WORKSHOP

October 2019

Center for Sustainable Development
EARTH INSTITUTE | COLUMBIA UNIVERSITY

Agenda

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| | | |
| 1 | Program & Program Goals & Summary of Summer Pilot | |
| 2 | Presentations by Current Eco Ambassadors!
Check out our website www.edfords.org | |
| 3 | Next Steps <ul style="list-style-type: none">○ Ideas & Activities for 2020 & timelines | |

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Program Goals

Our updated Program Goals

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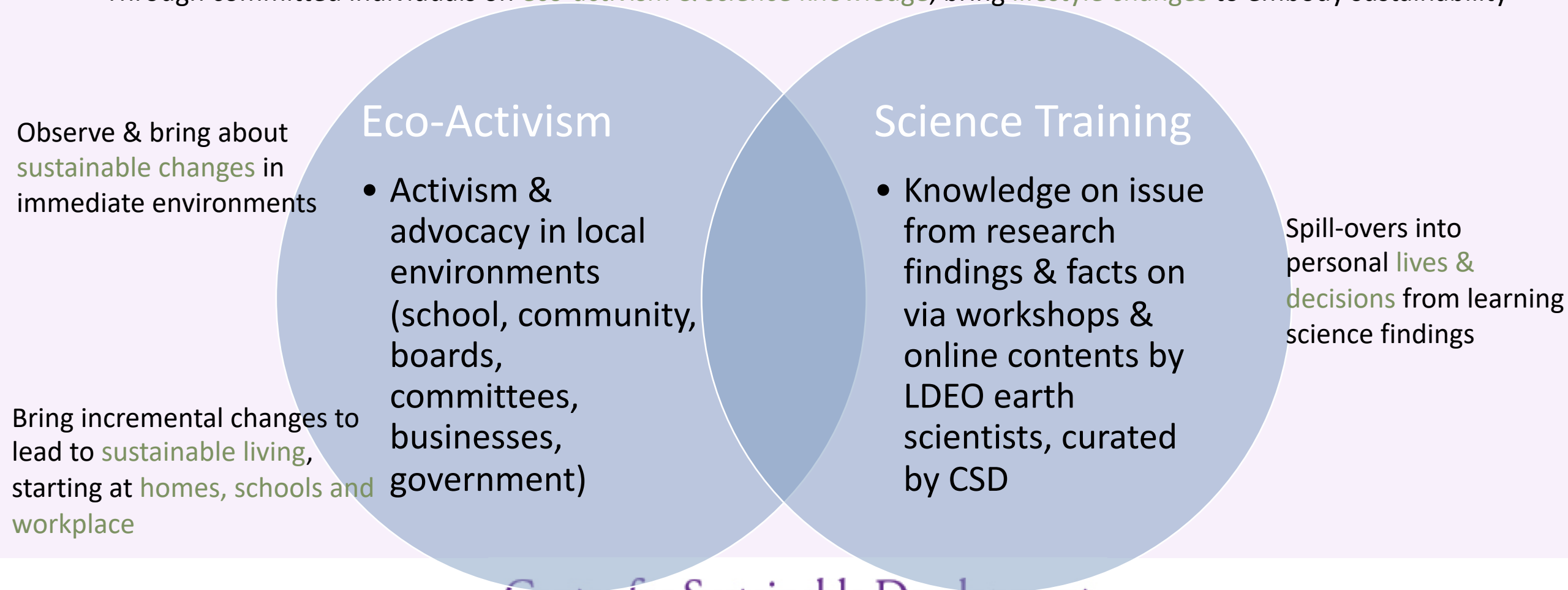
Summary from Summer Pilot!

Center for Sustainable Development

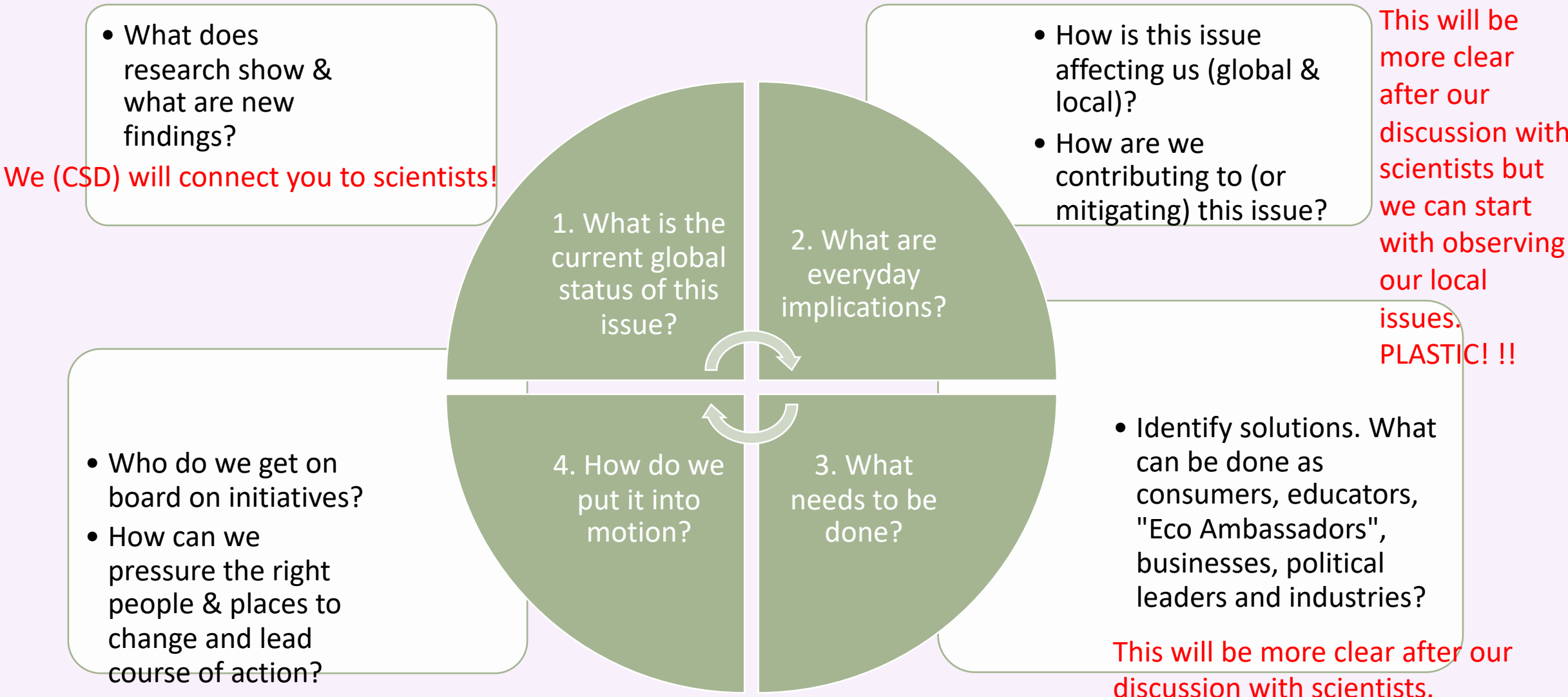
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Our *Updated* Eco Ambassador Program Goals!

Through committed individuals on eco-activism & science knowledge, bring lifestyle changes to embody sustainability



Based on our 3 questions, let's take this diagram & apply to Millburn !



Participant Profile

ECO AMBASSADORS

- A lot of passion and commitment to make things happen!
- Spend ~5 hours per week to work on individual / group projects and some basic research on topics related to sustainability

PARENT MENTORS

- Adults/parents have volunteered and will take the responsibility of few students on their sustainability journey
- Spend ~3-5 hours per week to mentor Eco Ambassadors



SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD



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2019 Summer Pilot Summary

- Awareness of local environmental issues
- Hands-on projects along with helpful Parent Mentors to understand & address environmental challenges close to immediate surroundings
- Presenting projects at **International Conference on Sustainable Development at Columbia University** during **UN Week**



Spreading Eco Awareness One Step at a Time

By Aalok Bhatt

ECO AMBASSADORS

VIDYA BINDAL(11 YEARS) + VEDA BINDAL(8 YEARS),
Millburn Township, NJ

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Next Steps

Plans & Timelines for 2020

Your "Vision" for 2020

1. By the end of 2020, what would you like to have happened, in your role as an Eco Ambassador? Regarding Plastic Pollution

These are responses from Eco Ambassadors during in-person workshop

- Posters wider reach to various schools
- Hand out notes to homes and schools
- Local Businesses – reusable (non-single plastic items)
- Incentive programs (point system, stamps, free gift) @schools, businesses
 - Places where youth and children go / where plastic items are used
- Recycling programs in high schools
 - +Education on what is recyclable or not / proper recycling
- Community conversations & household conversations
 - Plastic-free picnics and movie night
- School cafeterias / services
 - Waste, composting, portion control – community composting
 - Scale and linkages between NJ initiatives & NY/Manhattan head offices
 - Reusable cutlery (explore alternatives)
- Storefront advocacy by youth/children at local businesses / park walk-throughs / events – engage township organizers & authority (+ class parties)
- Partner with businesses for recyclables - systemize it
 - Channeling excess products (ie. candies, sweets)
- Continued Newsletters & communication to spread messages & for awareness

Your “Vision” for 2020

2. Who will have been involved in your 1-year journey as an Eco Ambassador? Think of all the people you will have spoken to, engaged with, learned from, educated/taught, etc.

These are responses from Eco Ambassadors during in-person workshop

- Green Team leader (Ellen)
- School leadership
- Memorial Day committee & organizers (ie. Boy Scouts)
- Business owners
- Townhall staff and personnel

Next Steps

- Come up with your ideas for plastic pollution that you can implement (along with ideas for realistic timelines based on our school calendars, holidays, seasons, etc.)
 - As you come up with your ideas, please think of, Your vision for 2020- “What are the changes that would have happened, as compared to today at the end of next year?”
- We will share a webinar for a combined discussion on what you have been able to achieve so far and plans going forward.
 - Target: Plastic usage around Thanksgiving and holidays

Please share your ideas at...

<https://www.edfords.org/forum/plastic-pollution>

Connect with Us

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